

Challenge Sheet

Elika

Transforming Agro-Food Technology Monitoring

How might we transform agro-food technology monitoring at Elika to automate the search and classification of content, make it collaborative and accessible to the entire team, and enable agile, structured, and personalized exploitation of information?

Sub-challenges

- How might we structure and centralize technology monitoring and the uploading of external and internal information so that any team member can incorporate, organize, and update content easily, without relying on static reports or rigid formats?
- How might we enable any person to configure their own filters or thematic interests and ensure the system learns from these patterns to suggest future searches intelligently?
- How might we design a usable and accessible interface that allows for easy consultation, editing, and sharing of content among different technical profiles, without requiring IT knowledge?

Context

ELIKA is the Basque Foundation for Agro-Food Safety. Its role is to anticipate risks, identify trends, and provide key knowledge to the food system of the Basque Country. To do so, it conducts continuous technology monitoring using sources such as news articles, bulletins, reports, legislation, and specialized institutional websites.

Currently, this task is carried out manually, personally, and relies on the unstructured knowledge of a single person. This hampers information traceability, slows down the generation of shared intelligence, and limits the organization's capacity for anticipation.

The team acknowledges the need to evolve toward a structured system that integrates current tools (Slack, Office 365: OneDrive, SharePoint, Teams, Copilot, and other Office programs), and allows for more collaborative, efficient, and strategic work without overloading the staff.

Objectives

- Automate and structure the collection and classification of relevant information.
- Distribute the workload and reduce reliance on a single individual.
- Enhance the team's analytical capacity with customizable searches and thematic alerts.
- Facilitate traceability and reuse of the knowledge generated.
- Integrate the system with current digital tools to ensure user adoption.

What are we looking for?

A technological solution that can:

- Collect content from external sources (websites, reports, and bulletins) and internal repositories (stored in OneDrive or SharePoint, mainly Word, PDF, and Excel documents).
- Automatically classify information based on configurable thematic categories or keywords.
- Activate personalized alerts or recommendations by profile or work area.
- Avoid duplication and improve traceability of the analyzed content.

We are not looking to create a new standalone application, but rather a functional or platform-based solution that is integrable and customizable, connected to Erika's digital ecosystem and adapted to its collaboration and foresight needs.

Key Considerations

- Must be usable without technical or programming knowledge.
- The solution should facilitate interoperability with existing systems such as Slack and Office 365: OneDrive, SharePoint, Copilot, Teams, and Microsoft Office programs.
- Multidevice operability is required.
- Content should be filterable, editable, and traceable by the entire team.
- The solution must be able to learn from each user's searches or usage patterns.

Key Dates and Process

To participate in the challenge, register at this link: <https://bind.spri.eus/govtech-application/>

- Deadline for submitting your proposal: 04/08/2025 at 23:59h
- Semifinalist startups will be announced between 13/10/2025 and 17/10/2025
- Finalist startups will be announced on 30/10/2025
- The winning startup will be announced on 20/11/2025

Selection Process

Phase 1 – Pitches by semifinalist startups with the public entity: Startups will present their solution in a 10-minute pitch.
 → 3 finalist startups will be selected.
 → This phase will take place from October 27 to 29, 2025.

Phase 2 – Interviews with the finalist startups and the public entity: Startups will present a deeper version of their proposal.
 → This phase will take place from November 17 to 19, 2025.

What you access

Winning startup

- Paid pilot of up to €15,000
- The pilot will begin in January 2026 and will last 6 months