

ELBE
EUROCLUSTER[★]

¿Qué es la financiación en cascada? El ejemplo del Eurocluster ELBE.

*Jornada informativa sobre oportunidades de financiación
a la colaboración internacional en I+D+i – ENERGÍA*

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What is cascade funding?

- **Cascade funding**, or also known as **Financial Support for Third Parties (FSTP)**, is a European Commission mechanism that distributes **smaller amounts** of public funds in a **more agile way**, supporting specific topics such as the incorporation of new technologies, the promotion of start-ups and sector pioneers, etc.
- The main objective of this funding method is **to simplify administrative procedures** for applicant entities, mostly SMEs and start-ups, thus allowing some EU-funded projects to issue, in turn, open calls for further funding. In other words, cascade funding is a simplified public funding opportunity, designed to facilitate a **greater capillarity** of EC funds and actions, facilitating the participation of **SMEs and start-ups**, since for them, participating in a European project means dealing with a large amount of bureaucracy.





30 Euroclusters
171 partners
23 different countries

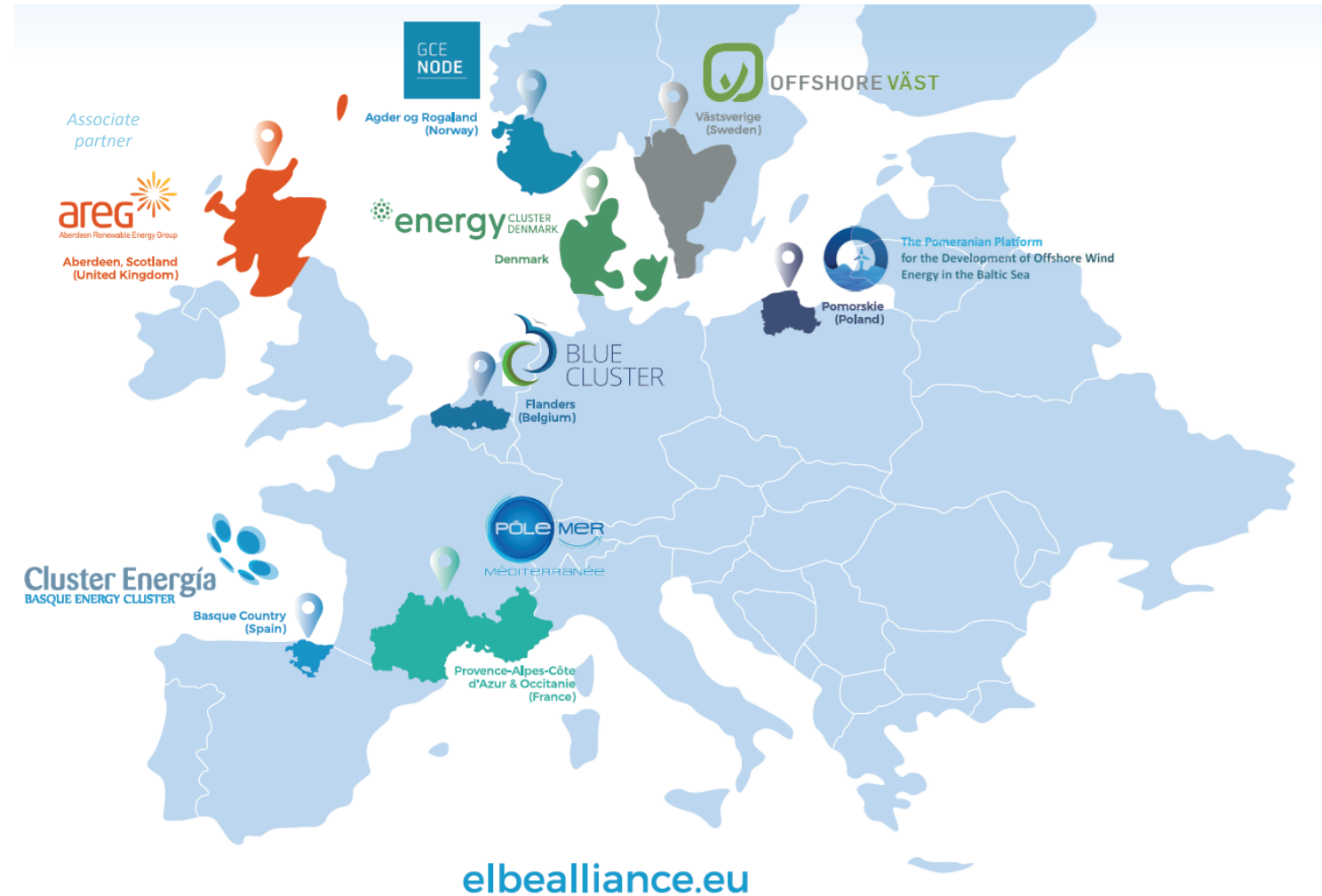
Building resilience and accelerating transition to green and digital economy through:

1. Networking
2. Innovating
3. Adopting
4. Training
5. Outreach



ELBE is an alliance of 8 clusters in leading regions and countries of the offshore renewable energy sector

ELBE has been selected by the European Commission as the leading Joint Cluster Initiative (Eurocluster) in the renewable energies' industrial ecosystem



Its goal is to promote European Collaboration in the fields of innovation, internationalisation, networking and training in order to contribute positioning Europe as the technological and industrial leader in Offshore Renewable Energy (ORE)

The **innovation** area is mostly organised around the identification of key challenges for the ORE sector by key stakeholders (developers, OEM, etc.) that will then be solved by collaboration among SMEs



Seven **networking** events to communicate about ELBE and its activities in the framework of main conferences (WindEurope, FOWT, etc.)



Specific **training** courses for ELBE SMEs in the areas of digitalisation, sustainability or business modelling



One **internationalisation** mission per year to emerging ORE markets such as South Korea, Australia or Brazil



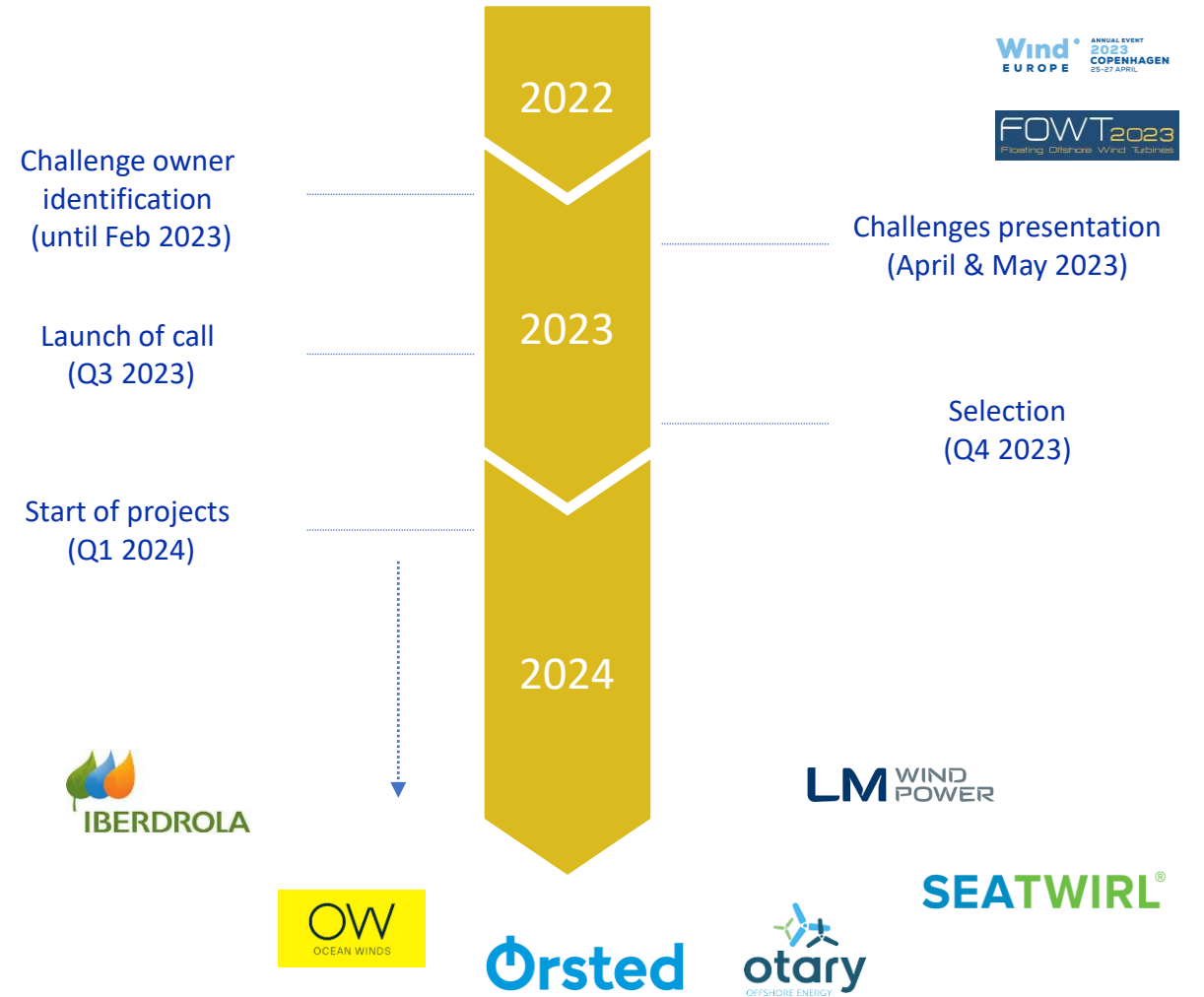
Innovation support scheme, including open calls with a set of challenges in coordination with European ORE stakeholders and to be addressed by interested SMEs

Process for the innovation support scheme

ELBE Innovation voucher support scheme will fund **8 projects** addressing challenges identified by key stakeholders

The main objective is to secure that the concepts selected for funding have a clear market potential based on a specific industry need

In each project, 2 SMEs will receive up to €60,000 in funding to collaborate with the challenge owner to develop a potential solution



ELBE Individual services will be delivered by external experts for a maximum of **€10,000 per service**. One SME together with its provider will be able to apply among a portfolio of 5 services.

A maximum of 22 individual services will be funded.

The call for these services is expected to be launched in **2024**.

Typology of support	Objective
Access to test facilities	Provide easier access to existing labs or test-sites which are necessary for the completion of tests
International development	Support on building tailored identity shaping, implementing business agreements and joint collaborative projects
Market and business intelligence	Support can be (but is not limited to): reducing regulatory burden, providing access to market information, bottom-up analysis to identify vulnerable products/services, identification of the reasons for dependency on critical inputs, technologies, or infrastructures.
Development and tech transfer	Support on assessing the transferability potential of some technology to another sector or solve a technical problem to enable technology transfer
Green and IT Technology expertise	Support from DIH and other providers to SMEs in their green and digital transition to improve their energy resource efficiency, progress in the IT transition and in IT based smart manufacturing

Training and internationalisation: Collective services

ELBE Collective services will be delivered by selected external experts. SMEs will be able to apply to several dedicated calls to receive training courses or to participate in internationalisation activities.

Several training sessions worth 270,000€.

Three missions to emerging countries in ORE technologies beyond Europe. Funds dedicated to a development of an agenda and travel costs.

Typology of support	Objective
Training courses	This training course will offer awareness of their maturity level in present business strategies, digital technologies maturity, organisation maturity and environmental issues. Develop training programmes for members on digitalization, digital skills and competitive environmental business modelling.
International business missions	Support SMEs in their internationalization development through the development of a joint internationalisation strategy and through the organisation of three business missions in three emerging countries: South Korea, Australia and Brazil.

Where to find FSTP open calls

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls>

<https://clustercollaboration.eu/open-calls>



Thank you!

Cluster de Energía del País Vasco

<http://www.clusterenergia.com/>

