



IP4SME

Your path towards IP valorisation

INFODAY HORIZONTE 2020 Acción piloto del EIC

SPRI – 26 Junio 2019

IP Assistance for SMEs

Your path to IP Valorisation



Co-funded by the COSME programme
of the European Union



IP4SME

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What is IP4SME?

Boosting the use of Intellectual Property with an action specifically designed for innovative European SMEs



European
Commission

Executive Agency for
Small and Medium-sized Enterprises



CARSA



Universitat d'Alacant
Universidad de Alicante

GOPA.com.



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Rationale

- Sectors that use IP rights intensively account for **39%** of the EU's economic output (**GDP**) and **35%** of the **employment**
- Companies that own registered IP rights **perform better** economically than companies that do not
- The majority of **European SMEs** consider themselves as **innovative**, **only 9 %** of them **register IP Rights**





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Rationale

Top 3 reasons why SMEs do not protect their innovations:

1. Not seeing any benefit (*micro SMEs*)
2. Lack of knowledge on how to protect (small)
3. Costs of procedures (all)

Whilst medium-sized state that their intellectual assets are not innovative enough.





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What services to we offer?

Financial and expert support for IP valorization and protection services to SMEs which have received a **Seal of Excellence** from the H2020 SME Instrument program, worth up to 15.000 EUR.

- IP Pre-diagnostic (Service1): **Free of charge expert analysis** of SMEs' existing technology and knowledge assets along with a customized IP business strategy.
- IP Protection Co-financing (Service 2/Service 3): **Partial reimbursement** of the costs associated with the IP registration process.





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What services to we offer?

IP protection co-financing

- EPO fee reimbursement (Service 2): For each EPO patent application, beneficiaries will receive **75% of the corresponding EPO fee** with a limit of **2.500 EUR** per patent application. There is a limit of 5 services of this type per SME.
- IP attorney fee reimbursement (Service 3): For each patent application process beneficiaries will receive **50% of their IP attorney costs up to 2.000 EUR**. The IP attorneys must be entitled to act before the EPO.

Applicant SMEs must fulfil the following requirements:

- Be holder of a **Seal of Excellence** awarded in the context of the **H2020 SME instrument**. The Seal of Excellence must have been awarded to the SME in the three years prior to the call cut-off date.
- Meet the criteria to be considered an **SME** by the European Commission.
- All EU and COSME countries are eligible for IP Protection Co-financing.
- To be eligible for **IP Pre-diagnostics**, SMEs must be incorporated in one of the following **countries**: Austria, Denmark, France, Germany, Greece, Ireland, Italy, Latvia, Netherlands, Spain, and Sweden.
- Have not been supported by the H2020 SME Instrument Phase 2 programme



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How to apply? Application steps



01 Register
Basic Company Information



02 Apply and Upload
Seal of Excellence Certificate
Evaluation Summary Report (ESR)



03 Submit
Agree to participation conditions

<http://ipa4sme.eu/>



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How to apply?

Your path to IP Valorisation

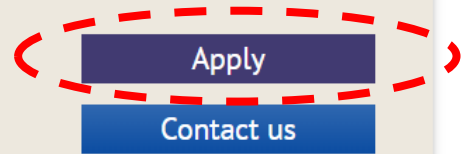
IPA4SME provides up to 15.000 EUR in co-financing of IP diagnostic and protection actions to eligible SMEs.

Open call

Starting date: 6th of may 2019.

First cut-off date: 7th of June 2019.

Has your company been awarded a **Seal of Excellence** for a proposal submitted to the H2020 SME Instrument programme? If so, your company is eligible for the **IPA4SME open call!**



WHAT DO WE COFINANCE?

Enlace directo a EMS

Pre-diagnostic



Legal advice



EPO registration fees





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How to apply?



Support

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Welcome to IPA4SME

Please insert your email and password in order to access your personal area. In case you forgot your password, please click on the "Forgot your password" area provided below the login form.

CARSA

[Forgot your password?](#)





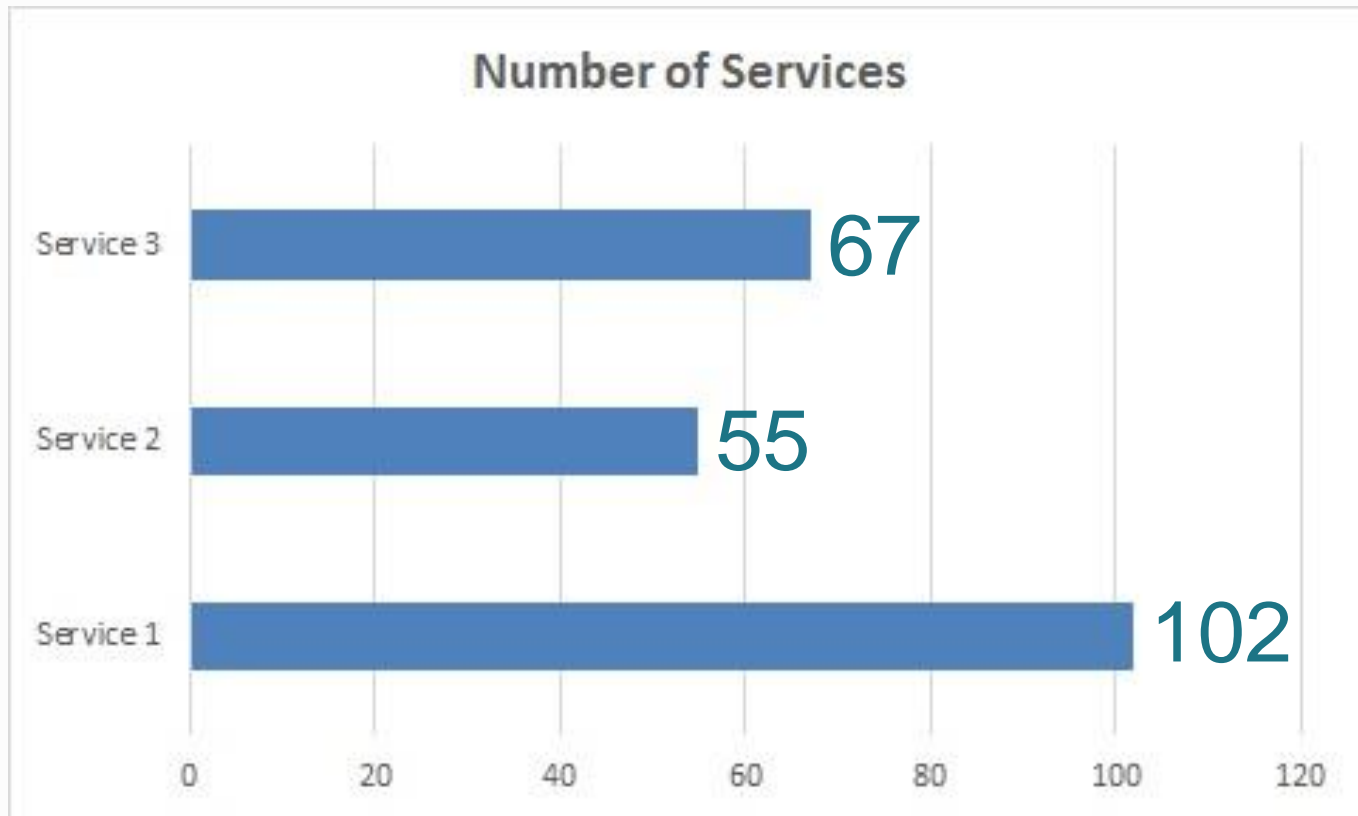
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Results of the 1st cut-off date

Number of applications = 347

Number of companies = 338



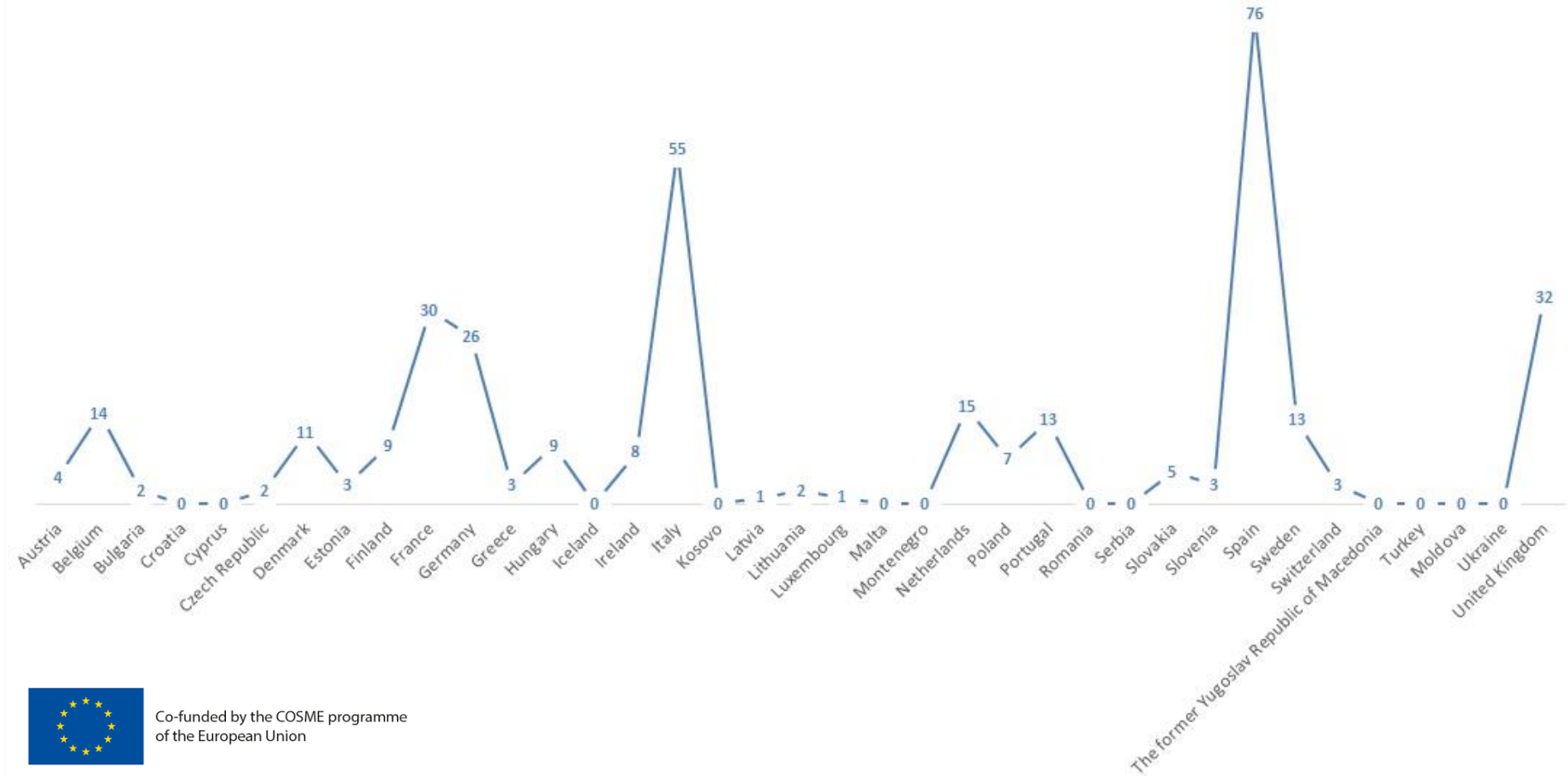


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Results of the 1st cut-off date

APPLICATIONS PER COUNTRY



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Next cut-off date of the Open call

Starting date: **8th July 2019**

Cut-off date: **26th September 2019**



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Follow us!



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THANKS!

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CARSA

IP4SME Coordination Centre



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