



**eplanet**

# Why Social Responsibility

Social Responsible Companies, Cities, Communities and Society

**The biggest challenges of humankind (climate change, water scarcity, inequality and hunger) can only be resolved at a global level by promoting a sustainable development: a commitment to social progress, environmental balance and economic growth.**

**To reach a sustainable world we all have a responsibility to take action:**

- **Cities, Institutions**
- **Companies**
- **Individuals**

# United Nation is showing the path

By creating “a shared blueprint for peace and prosperity for people and the planet”: The Sustainable Development Goal (SDGs)



# Governments are pushing too

*By making social responsibility and sustainability mandatory*

## Non Financial Reports Directives and national laws



2013/34/EU



2014/95/EU



Regulation n° 1245



Legislative Decree 30/12/2016, n° 254



Decree 2017 - 1265



Ley 11/2018

*And more...*

## Equality Directives and national laws



010/41/EU



Decree 23/04/2015



Equality act



Loi n° 2014 -873



Lei n° 28/2015



Real Decreto Ley 6/2019

*And more...*



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Our Value Proposition



# 360° Social Responsible Communities



# Aplanet Creates Value

With SaaS solutions: Social Innovation Technology products



## Community (Do)

Social Action Management  
(Volunteering, Donations,  
Pro bono) through SDGs



## Suite (Measure)

ESG Indicators Management  
(Materiality and Non Financial  
Reports) through SDGs



## Master Plans (Plan)

Equality, Health and Human  
Rights Plans through SDGs

# Aplanet Creates Value

*Use Technology for more oriented actions and efficient management*



## Community

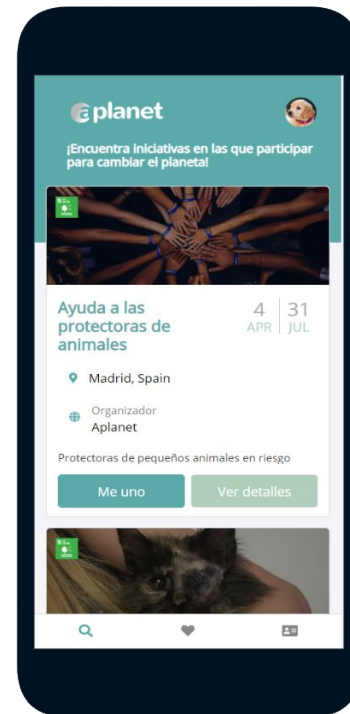
Social Action Management  
(Volunteering, Donations,  
Pro bono) through SDGs

Web and mobile apps (admin + users)  
that allows your organisation to manage  
and measure

Social Actions, aligned with your Social  
Indicators, through initiatives that  
promote SDGs.

It promotes collaboration between users,  
and with third party organizations, to  
boost total contribution and impact of  
your Social Initiatives, increasing the  
SROI.

Reduce management time  
and measure your Impact.





## Other volunteer program management platforms

Limited to NGO initiatives.

“Up to Bottom” approach.

Complex coordination, lack of participation validation.

No clear Impact.



Personalized Social Action plans. Initiatives aligned with your objectives powered by AI.

Both direction social initiatives (empower community members).

Participation follow up, engagement mechanisms, real time comms (SMS, push). Validation participation (QR codes and others).

Measure and showcase your Impact. Get and use Feedback. Develop participants professional skills. Create Responsible Profiles.

# Aplanet Creates Value

Manage data for your Social Indicators

**Aplanet**

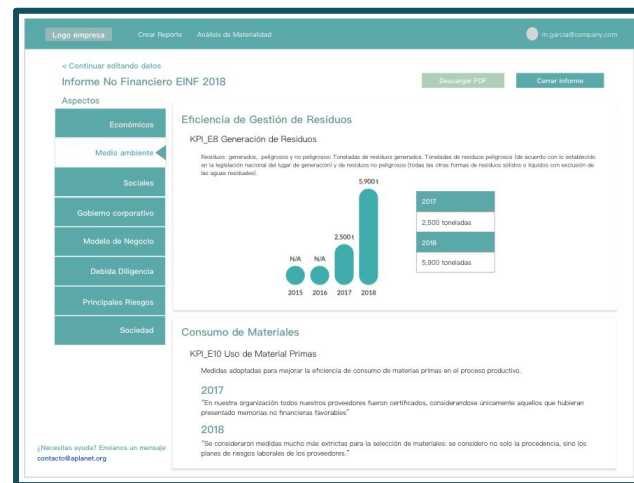
A cloud of apps in an unique platform which will help your organization to be more responsible and sustainable, optimize your organization structure, improve external reporting and generate a bigger Impact and Growth.

Use data to report or showcase Social Indicators to your supply chain, investors or other stakeholders.



**Suite**

ESG Indicators Management  
(Materiality and Non Financial  
Reports) through SDGs



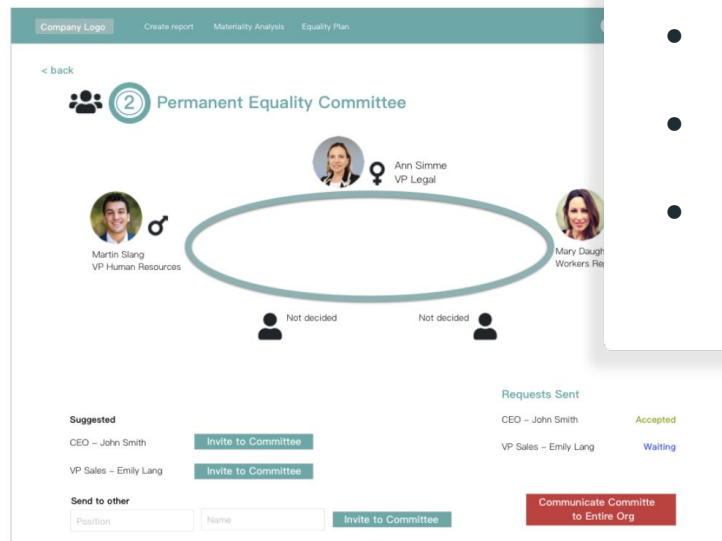
# Aplanet Creates Value

Manage your Plans



A platform designed to help companies developing and executing Master Plans:

- Do an initial diagnosis.
- Visibility and follow up of your Indicators and Objectives.
- Communicate the plan to your stakeholders. Internal education.
- Plan of Action and Initiatives, measure, follow up, report the results, and iterate if required.



## Master Plans

Equality, Health and Human Rights Plans through SDGs



# eplanet

## About Us

# Where we are



## **Bilbao**

Madrid  
Lisboa  
Ciudad de México  
São Paulo

The background features a complex network of thin, light-colored lines connecting small dots of varying sizes. Some dots are highlighted with a white outline, while others are solid. The lines form a web-like structure that fills the left and central portions of the frame, creating a sense of interconnectedness and depth. The overall aesthetic is modern and minimalist.

**Eskerrik Asko!**