



eplanet

**Boosting organization's social and environmental
impact**

Bilbao | Madrid | Lisboa | São Paulo | Mexico

Why social responsibility?

Social Responsible Companies, Cities, Communities and Society

The challenges of humankind (climate change, water scarcity, inequality and hunger) can only be resolved at a global level by promoting a sustainable development: a commitment to social progress, environmental balance and economic growth.

To reach a sustainable world we all have a responsibility to take action on biggest:

- Cities, Institutions.
- Companies.
- Individuals.



United Nations is showing the path

By creating “a shared blueprint for peace and prosperity for people and the planet”: The Sustainable Development Goals (SDGs)



Governments are pushing too

By making social responsibility and sustainability mandatory

Equality Directives and laws



010/41/**EU Decree** 23/04/2015



Equality act



Loi 2014-873



Lei 28/2015



Real Decreto Ley 6/2019

Non Financial Reports Directives and laws



2014/95/**EU**



Regulation n° 1245



Legislative Decree 30/12/2016, n°254



Decree 2017 - 1265



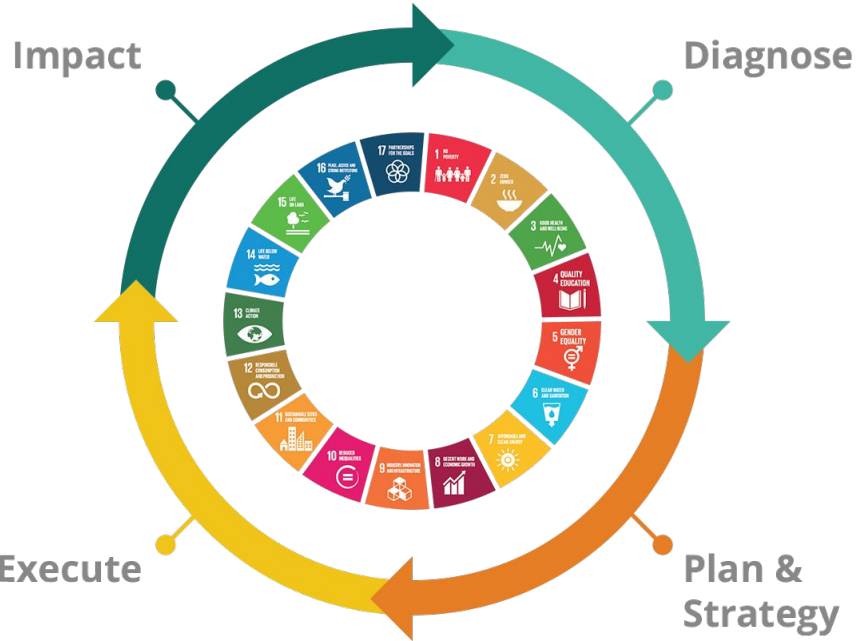
Ley 11/2018



Our value proposition

360° Social Tech Solutions

Measure Impact:
Showcase (*internally, PR...*)
Share (*Investors, supply chain...*)



Manage all non financial info:
From internal stakeholders to providers.
Measure, track, visualize, report.
Comply with regulations.

Manage Initiatives:
volunteering, donations, grants...
Manage, Organize, communicate.
Boost participation.

Goals, KPIs, risks management.
Plan for maximizing the Impact.
Create Partnerships, include
people's proposals.

Aplanet Creates Value

With SaaS Solutions: Social Innovation Technology products



Community

Social Action Management
(Volunteering, Donations,
Pro bono) through SDGs.



Suite

ESG Indicators Management
(Materiality and Non Financial
Reports) through SDGs.



Strategy

Equality, Health and Human
Rights Plans through SDGs.



Impact

Measure the impact you are
making, using the most
advanced findings on the
field, our technology makes
impact measurement easy.

Aplanet Creates Value

Use Technology for more oriented actions and efficient management



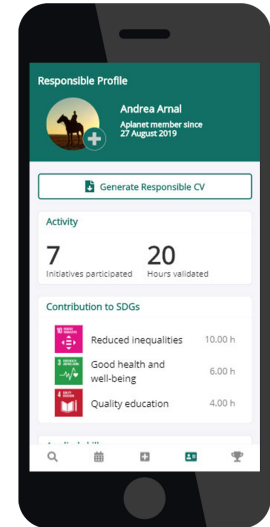
Community

Social Action Management
(Volunteering, Donations,
Pro bono) through SDGs.

Web and mobile apps (admin + users) that allows your organization to manage and measure Social Actions, aligned with your Social Indicators, through initiatives that promote SDGs.

It promotes collaboration between users and third party organizations, to boost total contribution and impact of your Social Initiatives, increasing the SROI.

Reduce management time and measure your Impact.



Other volunteer program management platforms

Limited to NGO`s initiatives

“Up to bottom” approach

Complex coordination, lack of participation and validation.

No clear Impact.

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Personalized Social Action plans.
Initiatives aligned with your objectives
powered by AI.

Both direction social initiatives (empower
community members).

Engagement mechanisms, real time
communications (SMS, push). Validation
of participation (QR codes and others).

Measure and showcase your Impact. Get
and use Feedback. Develop participants
professional skills. Create Responsible CV

Aplanet Creates Value

Manage data for your Social Indicators



Suite

ESG Indicators Management
(Materiality and Non Financial
Reports) through SDGs.

A cloud of apps in a unique platform which will help your organization to be more responsible and sustainable, optimize your organization structure, improve external reporting and generate a bigger Impact and Growth.

Use data to report or showcase Social Indicators to your supply chain, investors or other stakeholders.



Aplanet Creates Value

Manage your Plans



Strategy

Equality, Health and Human Rights Plans through SDGs.

A platform designed to help companies developing and executing Master Plans:

- Do an initial diagnosis.
- Visibility and follow up of your Indicators and Objectives.
- Communicate the plan to your stakeholders. Internal education.
- Plan of Action and Initiatives, measure, follow up, report the results, and iterate if required



Aplanet Creates Value

Measure your impact



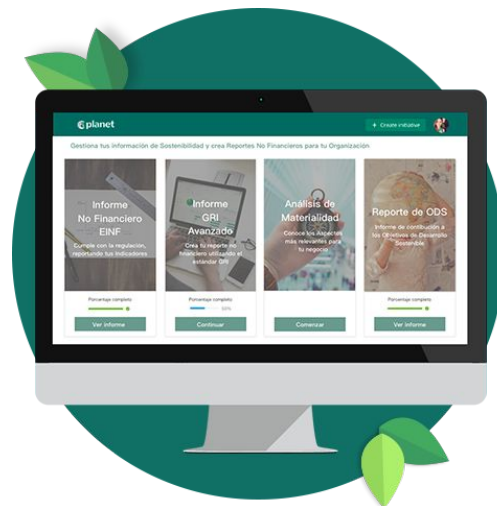
Impact

Measure the impact you are making, using the most advanced findings on the field, our technology makes impact measurement easy.

“you can’t manage what you can’t measure.” that’s a great truth in any process; in CSR, social action and sustainability too!

Our software allows you to measure the real impact your social actions are creating in our planet.

With the latest, tried and true, methods, we are able to calculate and report how each individual action your taking on your strategy is improving those KPIs you’ve already defined in your materiality analysis.





About Us

Where we are?



- **Bilbao**
- Madrid
- Lisbon
- Mexico City
- Rio de Janeiro



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Eskerrik asko!